

October 16-17, 2025



TABEF

TÜRKİYE-AFRICA BUSINESS AND ECONOMIC FORUM

Leveraging Türkiye-Africa Relations for Mutual Gains

TABEF has been held biannually since 2016 to provide a **platform** for **dialogue** among political decision-makers from Türkiye and African countries, bring together business leaders and civil society actors, host initiatives that foster economic partnerships, and contribute to enhancing the trade volume between Türkiye and Africa, leading to inclusive growth and **shared prosperity**.

www.tabef.org



FOREIGN ECONOMIC RELATIONS BOARD - DEİK



Foreign Economic Relations Board - DEİK, Türkiye's window to the world; is a voluntary-based business organization, aiming at strengthening the Turkish private sector since 1985.



With a key focus on "Business Diplomacy", DEİK has been working on developing foreign economic relations of Türkiye's private sector, seeking both foreign and domestic investment opportunities and enhancing bilateral trade between Türkiye and its potential partners.



With its 153 Business Councils worldwide, DEİK mainly acts to improve Türkiye's trade and investment relations in a strategic manner with direct contact in these 145 countries.

153

Number of
business
councils

145

Number of
countries



35th year of Türkiye-Africa Business Councils



48 bilateral Business Councils between Türkiye and African countries



54 counterpart organizations in African continent



Business Forums



Trade Delegations



B2B Meetings



Workshops



Seminars



Panels

ABOUT TABEF



The Türkiye-Africa Business and Economic Forum (TABEF), previously held four times in İstanbul and once online, with its fifth edition set for 2025, is part of the "Türkiye-Africa Partnership Strategy."



TABEF is organized under the auspices of the Presidency of the Republic of Türkiye, in collaboration with the African Union and the Ministry of Trade of the Republic of Türkiye, and under the organization of the Foreign Economic Relations Board (DEİK).



Operating under the "win-win" principle, TABEF provides a platform for dialogue among political decision-makers from Türkiye and African countries, brings together business leaders and civil society actors, hosts initiatives that foster economic partnerships, and contributes to enhancing the trade volume between Türkiye and Africa.

Years	2016	2018	2020	2021	2023
Presidents	2	2	1	2	2
Ministers	35	30	26	41	27
Business People (Türkiye)	1,770	1,800	1,314	1,505	2,200
Business People (Africa)	1,213	850	1,186	1,182	1,700
Official Delegations	186	245	41	250	137
Speakers	44	42	50	53	57
Countries	49	47	46	45	51
G2B Meetings	27	14	10	8	6
B2B Meetings	5,200	3,500	4,062	4,900	9,800

POLITICAL & BUSINESS LEADERS



Recep Tayyip ERDOĞAN
President of the Republic of Türkiye



João Goncalves LOURENÇO
Chairperson of the African Union
and President of the Republic of
Angola



Prof. Dr. Ömer BOLAT
Minister of Trade of the
Republic of Türkiye



Francisca Tatchouop BELOBE
Commissioner for Economic
Development, Trade, Tourism,
Industry and Minerals of the
African Union



Nail OLPAK
President of DEİK



Nardos BEKELE-THOMAS
CEO of the African Union
Development Agency (AUDA-NEPAD)



Fuat TOSYALI
Coordinating Chairperson of
DEİK/Türkiye-Africa Business Councils



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Türkiye-Africa relations are growing daily in a multidimensional way based on equal partnership and win-win. Today, many investments in Africa, from airports to ports, public buildings to roads and tunnels, have the signature of Turkish companies.

Rest assured that we will continue to provide every kind of contribution in order for the African continent to take its rightful place in the global system.

H.E. RECEP TAYYİP ERDOĞAN
President of Türkiye

”

Türkiye's Africa Strategy became a **strategic partnership** between Türkiye and Africa. The parties should focus on increasing trade and investments at this point.

We see that Africa needs huge investments in infrastructure and energy. **We trust Türkiye** to transfer its experience to the private sector in the continent. We must make Africa a **continent of hope** and reiterate our call to work together to do so.

H.E. AZALI ASSOUMANI
Chairperson of The African Union &
President of The Union of Comoros





The Forum aims to establish new partnerships and deepen unity, and it is an indicator of Türkiye-Africa unity and support of peace and stability in Africa. The African free trade zone offers great opportunities for Turkish investors.

In order to increase the import and export of products and services, the necessary financial instruments should be established in Africa. Partnerships should be established between the private sectors.

H.E. AMB. ALBERT MUCHANGA

Commissioner for Economic Development,
Trade, Tourism, Industry And Minerals,
The African Union Commission (AUC)

We support the approach that Africans will determine the future of Africa. By the initiation of the “Strategy for Commercial and Economic Relations with African Countries” in 2003, the trade volume with the African continent has increased by 7.5 times since then.

This Forum is a premier occasion to delve into the challenges encountered in the realization of the economic potential of Türkiye and Africa, and to chart out ways to unlock new opportunities.

H.E. Prof. Dr. ÖMER BOLAT
Minister of Trade of the
Republic of Türkiye





“ We would like to increase our collaboration with African partners, especially in infrastructure projects related to transportation, energy and health care, within the framework of a win-win principle.

The Forum would establish new bridges between Türkiye and Africa and pave the way toward reaching the goal of first \$50 billion and then **\$75 billion in trade volume** between the two regions.

Mr. NAİL OLPAK
President of DEİK



There is cooperation between Türkiye and Africa and that the continent wants this cooperation to be seen in various investments in the continent.

Africa has a huge investment potential for the private sector as the African private sector is proud to see that this partnership will lead to tourism growth and empowerment of small and medium enterprises.

DR. AMANY ASFOUR
President of the Africa
Business Council (AfBC)



PARTICIPANTS

- Heads of State and Government from African Countries
- Ministers of Trade, Economy and Finance from African Countries
- African Development Bank (AfDB)
- Africa Eximbank & Türk Eximbank
- International Organizations and Regional Economic Communities in Africa
- Non-Governmental Organizations (NGOs)
- Chambers of Commerce and Industry
- DEİK/Türkiye-Africa Business Councils and Counterparty Organizations in Africa
- Diplomatic Missions in Türkiye
- Media Organizations in Türkiye and the African Continent
- CEOs & Business People from Africa & Türkiye
- Turkish and African Diaspora
- Banks and Financial Institutions
- Business Associations and Professional Organizations,
Sector Representatives, Investors and Producers

OBJECTIVES

-  To sensitize Turkish and African business communities about business and investment opportunities.
-  To create awareness of the economic and commercial potential between Türkiye and Africa.
-  To guide the future of trade and investment relations based on the concrete demands and needs of Türkiye and Africa.
-  To form a cooperation between the private sector and civil society of Türkiye and Africa in economic, commercial, industrial, technological, and social spheres.
-  To increase interaction, dialogue, and ultimately the trade volume between Turkish and African business communities.



TABEF-IV KEY NUMBERS

“Addressing Challenges, Unlocking Opportunities:
Building Stronger Türkiye-Africa Economic Partnerships”

12-13 October 2023, İstanbul | Türkiye



27 MINISTERS



4,000 BUSINESS
PEOPLE



EXCITED FOR FIFTH SESSION OF TABEF IN 2025

Women Technology
Entrepreneurship Food
Agriculture Health
Sustainability Finance
Infrastructure & Construction
Climate Inclusive
Education Energy
Development Aviation
Textile Investments Tourism.
Change Automotive
Defense Logistics Fishing

UNIQUE: TABEF is the only platform where the entire private sector and political decision-makers of both Türkiye and all African nations come together under the framework of the “Türkiye-Africa Partnership”

LARGEST: It is the largest event jointly organized by the business communities of Türkiye and Africa.

MOST CONSISTENT: Soon marking a decade of existence and with five editions to date, TABEF stands as the most consistent platform connecting the business communities of Türkiye and Africa.

MAIN PANEL SESSIONS



Food

Food Security and Sustainable Food Production



Aviation

Türkiye-Africa International Civil Aviation Cooperation



Logistics

Türkiye-Africa Logistics Hub



TÜRKİYE-AFRİKA
Kadın Liderlik ve Girişimcilik Diyalogu
TÜRKİYE-AFRICA
Women Leadership and Entrepreneurship Dialogue

Women Dialogue

Türkiye-Africa Women Leadership and Entrepreneurship Dialogue



Textile

Competitive and Collaborative Textile Value Chains



Mining

Africa and Türkiye: Agricultural Cooperation and Food Security



Infrastructure

Financing Africa's Infrastructure Needs: Türkiye's Build-Operate-Transfer Experience as a Model for Africa's Infrastructure Development



Digital Technologies

Cooperation on Digital Trade: Turkish Producers and Digital Marketplaces in Africa

CULTURAL SHOW

COUNTRY PRESENTATIONS

EXHIBITION

OPENING CEREMONY

B2B - G2B - G2G MEETINGS

CLOSING CEREMONY

TABEF AWARDS CEREMONY



Women Leadership and Entrepreneurship



Project of the Year



Investment of the Year



Business Diplomacy of the Year



IV TABEF



TABEF 2016





TABEF 2018



TÜRKİYE CUMHURİYETİ CUMHURBAŞKANI
PRESIDENT OF THE REPUBLIC OF TURKEY

RECEP TAYYİP ERDOĞAN



TABEF 2021





TABEF 2023



IV TABEF

CEREM



IV TABEF





TABEF 2023



SPONSORSHIP PACKAGES

GALA SPONSOR

600,000 EUR

- Two (2) reserved seats in the protocol setting only for the senior-level representatives of the company both at the opening and closing sessions of TABEF,
- Verbal acknowledgment as a “Gala Sponsor” by the President of DEİK in their welcome addresses both at the Gala Dinner and the opening session of TABEF,
- Introduction of the company with three (3) minute-business intro video on the stage just before the Gala Dinner program starts,
- Two (2) minute-welcoming remarks by the senior-level representative of the company on the stage at the Gala Dinner,
- Distribution of promotional materials at the complimentary exhibition stand space designed by the company in the event area,
- At the Gala Dinner, one (1) reserved seat at the main table only for the highest-level representative of the company and one(1) reserved seat at the protocol table for the senior-level representative,
- During the event, special interview by DEİK Blue Microphone shared on social media platforms and YouTube channel,
- Social media post thanking all sponsors,
- Company logo placement (displayed on all promotional materials, printed & digital signage at the event, and pre-during-post event announcement e-mails & videos),
- Invitation for the highest-level representative of the company to the event press meeting,
- Acknowledgment as a “Gala Sponsor” in the event press releases,
- Permanent recognition on the course website sponsorship page with the logo linked to the company page,
- Prominent recognition as a “Gala Sponsor” throughout the entire program,
- Company promotional brochure or product in the TABEF handbag,
- Ten (10) complimentary admission tickets to TABEF,
- Three (3) complimentary admission tickets to the only invitation Gala Dinner,
- Acknowledgment in the Gala menu cards on the tables,
- Two (2) page-CEO letter + two (2) page-content + two (2) page-advertising space on the special TABEF issue of “Business Diplomacy Magazine”.

MAIN SPONSOR

500,000 EUR

- The right of the seat in the protocol for the 2 (two) highest level representative officials of the company at the opening and closing sessions of TABEF,
- Expressing gratitude by the President of DEİK to the company for its sponsorship support in the event,
- It will be personally presented by the President of the Republic of Türkiye, Mr. Recep Tayyip Erdoğan; The contributions of the main sponsor will be considered in the “Awards for Contribution and Achievement in Economic Relations with Africa”,
- Presentation of the company with a three (3) minute business promotional video on stage just before the opening session begins,
- Ensuring the sponsor company's right to set up a stand and use promotional materials in the event area,
- Making an exclusive interview at DEİK Blue Microphone to be held during TABEF to be shared on social media and Youtube,
- Social media post expressing gratitude to all sponsors,
- Stating the name of the company as the “Main Sponsor” in the press releases,
- The right to attend the company's senior official 1(one) at the event press launch,
- Continuous visibility and advertising space in the sponsors area on the TABEF website,
- Inclusion of the company logo with the phrase “Main Sponsor” in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- The right to include a promotional brochure or promotional gift in the TABEF bag,
- Free invitation to TABEF for 15 people,
- 2 pages of CEO letter + 2 pages of content + 2 pages of advertisement space for the TABEF issue of DEİK Corporate publication Business Diplomacy Magazine.

PLATINUM SPONSOR

400,000 EUR

- The right of the seat in the protocol for the 1 (one) highest level representative officials of the company at the opening and closing sessions of TABEF
- Expressing gratitude by the President of DEİK to the company for its sponsorship support in the event,
- Ensuring the sponsor company has the right to set up a stand and use promotional materials in the event area,
- Making an exclusive interview at DEİK Blue Microphone to be held during TABEF to be shared on social media and YouTube,
- Social media post expressing gratitude to all sponsors,
- Inclusion of the company logo with the phrase "Platinum Sponsor" in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- The right to include a promotional brochure or gift in the TABEF bag,
- Free invitation to TABEF for 10 people,
- Continuous visibility and advertising space in the sponsors area on the TABEF website,
- 1 page of CEO letter + 2 pages of content + 2 pages of advertising space for the TABEF issue of DEİK Corporate publication, Business Diplomacy Magazine

GOLD SPONSOR

300,000 EUR

- The right of the seat in the protocol for the 1 (one) highest level representative officials of the company at the opening and closing sessions of TABEF,
- Expressing gratitude by the President of DEİK to the company for its sponsorship support in the event,
- Ensuring the sponsor company has the right to set up a stand and use promotional materials in the event area,
- Making an exclusive interview at DEİK Blue Microphone to be held during TABEF to be shared on social media and YouTube,
- Social media post expressing gratitude to all sponsors,
- Inclusion of the company logo with the phrase “Gold Sponsor” in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- Continuous visibility and advertising space in the sponsors area on the TABEF website,
- Free invitation to TABEF for 7 people,
- 1 page of CEO letter + 1 page of content + 2 pages of advertising space in the TABEF special issue of DEİK Corporate publication, Business Diplomacy Magazine,

SILVER SPONSOR

200,000 EUR

- ☉ The right of the seat in the protocol for the 1 (one) highest level representative officials of the company at the opening and closing sessions of TABEF,
- ☉ Expressing gratitude by the President of DEİK to the company for its sponsorship support in the event,
- ☉ Ensuring the sponsor company has the right to set up a stand and use promotional materials in the event area,
- ☉ Making an exclusive interview at DEİK Blue Microphone to be held during TABEF to be shared on social media and YouTube,
- ☉ Social media post expressing gratitude to all sponsors,
- ☉ Inclusion of the company logo with the phrase “Silver Sponsor” in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- ☉ Continuous visibility and advertising space in the sponsors area on the TABEF website,
- ☉ Free invitation to TABEF for 5 people,
- ☉ 1 page of CEO letter + 1 page of content + 1 page of advertising space in the TABEF issue of DEİK Corporate publication, Business Diplomacy Magazine,

PANEL & G2B SPONSOR

150,000 EUR

- Opportunity to be a panelist/moderator (1 person) at one of the two-day thematic panels and G2B meetings within the scope of TABEF, to be determined according to the company's sector/country experience,
- Expressing gratitude by the President of DEİK to the company for its sponsorship support in the event,
- Ensuring the sponsor company has the right to set up a stand and use promotional materials in the event area,
- Making an exclusive interview at DEİK Blue Microphone to be held during TABEF to be shared on social media and YouTube,
- Social media post expressing gratitude to all sponsors,
- Inclusion of the company logo with the phrase "Panel&G2B Sponsor" in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- Continuous visibility and advertising space in the sponsors area on the TABEF website,
- The company logo is placed on the sponsorship board and on the screens with the phrase "Panel &G2B Sponsor" throughout the program,
- Free invitation to TABEF for 3 (three) people,
- 1 page of content and 1 page of advertising space in the TABEF issue of DEİK corporate publication, Business Diplomacy Magazine,

REGISTRATION SPONSOR

75,000 EUR

- Expressing gratitude by the President of DEİK to the company for its sponsorship support in the event,
- Ensuring the sponsor company has the right to set up a stand and use promotional materials in the registration area,
- Social media post expressing gratitude to all sponsors,
- Inclusion of the company logo with the phrase "Registration Sponsor " in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- Continuous visibility in the sponsors area on the TABEF website,
- Free invitation to TABEF for 2 people,
- 1 page of advertising space in the TABEF issue of DEİK's corporate publication, Business Diplomacy Magazine

SIDE EVENTS SPONSOR

50,000 EUR

- ☀ Including the social/cultural/artistic event to be held on the first day/second day or both days within the scope of TABEF in the program (Date, time, theme and format will be decided by the organizer of TABEF.)
- ☀ Expressing gratitude by the President of DEİK to the company for its sponsorship support in the event,
- ☀ Ensuring the sponsor company the right to set up a stand and use the promotional materials in the Expo area,
- ☀ Inclusion of the company logo with the phrase "Side Events Sponsor " in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- ☀ Continuous visibility in the sponsors space on the TABEF website,
- ☀ Free invitation to TABEF for 2 people,
- ☀ 1 page of advertisement space in the TABEF issue of the DEİK Corporate publication, Business Diplomacy Magazine,

NETWORKING SPONSOR

50,000 EUR

- Expressing gratitude by the President of DEİK to the company for its sponsorship support in the event,
- The right to set up a lounge area in the B2B area and to use promotional materials,
- Social media post expressing gratitude to all sponsors,
- Inclusion of the company logo with the phrase “Networking Sponsor” in all promotional materials, printed and digital areas, and pre and post-event announcement e-mails and videos,
- Continuous visibility in the sponsors area on the TABEF website,
- Free invitation to TABEF for 2 people,
- 1 page of advertisement space in the TABEF issue of DEİK corporate publication, Business Diplomacy Magazine.

ENERGY SPONSOR

50,000 EUR

- Opportunity to provide generators as official energy provider for the entire event program,
- Expressing gratitude by the President of DEİK to the company for its sponsorship support in the event,
- Ensuring the sponsor company the right to set up a stand and use the promotional materials in the Expo area,
- Option to distribute promotions in their own branding visibility at panels attended by high level guests throughout TABEF,
- Social media post expressing gratitude to all sponsors,
- Inclusion of the company logo with the phrase “Energy Sponsor” in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- Continuous visibility in the sponsors area on the TABEF website,
- Free invitation to TABEF for 2 people,
- 1 page of advertisement space in the TABEF issue of DEİK corporate publication, Business Diplomacy Magazine.

HEALTH SPONSOR

35,000 EUR

- Opportunity to provide necessary health services (including ambulances) for event participants as an official health institution,
- Exhibition of two independent posters in the health pavilion,
- Opportunity to display signage in the health pavilion,
- Ensuring the sponsor company the right to set up a stand and use the promotional materials in the Expo area,
- Social media post expressing gratitude to all sponsors,
- Inclusion of the company logo with the phrase "Health Sponsor" in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- Continuous visibility in the sponsors area on the TABEF website,
- Free invitation to TABEF for 2 people,
- 1 page of advertisement space in the TABEF issue of DEİK corporate publication, Business Diplomacy Magazine.

LUNCH BOX SPONSOR

35,000 EUR

- ☀️ Opportunity to provide event attendees with company logo lunch boxes (including soft drinks) throughout the two-day event as an official catering provider,
- ☀️ Opportunity to display signage at food service stations,
- ☀️ Ensuring the sponsor company the right to set up a stand and use the promotional materials in the Expo area,
- ☀️ Social media post expressing gratitude to all sponsors,
- ☀️ Inclusion of the company logo with the phrase “Lunch Box Sponsor” in all promotional materials, printed and digital areas, and pre and post-event announcement e-mails and videos,
- ☀️ Continuous visibility in the sponsors area on the TABEF website,
- ☀️ Free invitation to TABEF for 2 people,
- ☀️ 1 page of advertisement space in the TABEF issue of DEİK corporate publication, Business Diplomacy Magazine

TRANSPORTATION SPONSOR

35,000 EUR

- Opportunity to provide discounts on flights or shuttles during the two-day event from the hotels organized for African participants as the official transportation provider to the conference center,
- Ensuring the sponsor company the right to set up a stand and use the promotional materials in the Expo area,
- Expressing gratitude by the President of DEİK to the company for its sponsorship support in the event,
- Social media post expressing gratitude to all sponsors,
- Inclusion of the company logo with the phrase “Transportation Sponsor” in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- Continuous visibility in the sponsors area on the TABEF website,
- Opportunity to distribute promotions in their branding visibility at panels attended by senior guests throughout TABEF,
- Free invitation to TABEF for 2 people,
- 1 page of advertisement space in the TABEF issue of DEİK corporate publication, Business Diplomacy Magazine

CONTRIBUTORS

35,000 EUR

- ☀ Ensuring the sponsor company's right to set up a stand and use promotional materials in the Expo area,
- ☀ Expressing gratitude by the President of DEİK to the company for its support in the event,
- ☀ Social media post expressing gratitude to all sponsors,
- ☀ Inclusion of the company logo with the phrase "Contributors" in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- ☀ Continuous visibility in the sponsors area on the TABEF website,
- ☀ Free invitation to TABEF for 2 people,
- ☀ Half-page advertisement space in the TABEF special issue of DEİK's corporate publication, Business Diplomacy Magazine,

WIFI SPONSOR

35,000 EUR

- Opportunity to provide Wi-Fi service as the official Wi-Fi provider to the event participants with the name of the company,
- Expressing gratitude by the President of DEİK to the company for its support in the event,
- Ensuring the sponsor company's right to set up a stand and use promotional materials in the Expo area,
- Social media post expressing gratitude to all sponsors,
- Inclusion of the company logo with the phrase "WIFI Sponsor" in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- Continuous visibility in the sponsors area on the TABEF website,
- Free invitation to TABEF for 2 people,
- Half-page advertisement space in the TABEF special issue of DEİK's corporate publication, Business Diplomacy Magazine,

MEDIA SPONSOR

- ☀️ The privilege of promoting the event on TV, Radio, Newspaper/Magazine. (The date, time, and format will be decided by the TABEF organizer.)
- ☀️ Priority of broadcasting live during the program,
- ☀️ Priority of providing moderators and/or servers in panels,
- ☀️ The priority of publishing the news before and after the event,
- ☀️ The right of the seat in the protocol for the 1 (one) highest level representative officials of the company at the opening and closing sessions of TABEF,
- ☀️ Priority to interview high level participants,
- ☀️ Opportunity to have conversations at DEİK video and photo booth,
- ☀️ Ensuring the sponsor company has the right to set up a stand and use promotional materials in the event area,
- ☀️ Conducting interviews to be shared on the website, social media platforms and YouTube channel,
- ☀️ Social media post expressing gratitude to all sponsors,
- ☀️ Inclusion of the company logo with the phrase “Media Sponsor” in all promotional materials, printed and digital areas, and pre-and post-event announcement e-mails and videos,
- ☀️ Recognition as a “Media Sponsor” in event press releases,
- ☀️ Continuous visibility in the sponsors area on the TABEF website,
- ☀️ Free invitation to TABEF for 5 people,
- ☀️ 1 page of advertisement space in the TABEF issue of DEİK corporate publication, Business Diplomacy Magazine.

THANK YOU TO OUR SPONSORS (2016-2023)



CONTACT PERSON FOR SPONSORSHIP

SELİN SIRER

DEİK Membership and Cooperation Affairs Director

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SEE YOU IN İSTANBUL

OCTOBER 16-17, 2025



FOREIGN ECONOMIC RELATIONS BOARD

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